



CITY OF REDMOND
Community Development Department

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DOWNTOWN URBAN RENEWAL ADVISORY COMMITTEE

Meeting Minutes

Monday, March 14, 2011

City Hall, 716 SW Evergreen Avenue, Redmond, Oregon

ADVISORY MEMBERS PRESENT: Chair Tory Allman, Vice Chair Steven Boothroyd, Susan Nobles, Brad Smith, Ken Streater, Will Van Vactor

CITY STAFF PRESENT: Chris Doty, *Public Works Director*; Jon Williams, *Economic Development Project Manager*; Cameron Prow, TYPE-*Write II*

CITY COUNCIL LIAISON: Camden King, Margie Dawson

OTHERS PRESENT: Trish Pinkerton, *Redmond Spokesman*

(scribe CP's note: The minutes were created from an audio recording and notes taken at the meeting. The three digits after the motion title show the number of members voting in favor/against/abstaining.)

CALL TO ORDER/INTRODUCTIONS

Chair Allman called the meeting to order at 5:02 p.m. with a quorum present.

DISCUSSION/ACTION ITEMS

A. Discussion/Update

1. US Highway 97 Beautification Re-Route

Mr. Doty made a PowerPoint presentation to facilitate discussion on developing a landscaping plan for the North Highway 97 corridor, which is a City Council goal. The Redmond Urban Renewal Agency (RURA) contributed \$25,000 toward the cost of this study. The plan was developed by a consultant team and with input from stakeholders including DURAC. Due to funding restrictions, it was decided to enhance key areas within the corridor. Additional constraints included Oregon Department of Transportation safety requirements, Central Oregon Irrigation District canal piping, Pacific Power & Light substation, railroad right-of-way, signage needs, screening undesirable elements from motorists' view, and maintenance costs. He summarized major elements of the plan (the full document can be viewed on the City website). The construction timeline will depend on funding opportunities and future Council direction. Council approved this "vision" document at its last meeting.

DURAC concerns included *potential funding partners, build-out timeframe, Homestead Park improvements, and public art opportunities.*

2. Downtown Urban Renewal Plan Update

Mr. Williams made a short PowerPoint presentation to update DURAC on the process timeline since the January 11, 2011, DURAC meeting. RURA's decision to recommend City Council consideration kicked off the public outreach process including meeting with all affected taxing districts. Though 75% of the taxing districts impacted must concur with the plan update (per ORS 457), the City is working to gain 100% support.

Ms. Dawson said that Heather Richards will be meeting with the Deschutes Public Library System to provide additional information.

Vice Chair Boothroyd and Ms. Nobles volunteered to attend and represent DURAC's interests at the City Council public hearing on April 12, 2011.

3. Centennial Park Farmer's Market

Mr. Williams said that the City issued a Request for Proposal (RFP) in January 2011 for a manager to run a City-sponsored farmer's market. Inspiration for this event came from Sarah Yancey, who managed a similar project for two years. The husband-wife team selected by the City operated Ms. Yancey's market for a short time in summer 2009. Their goals for this concession included getting 25 vendors to sell produce, prepared food, and crafts, drawing more families downtown. The RFP requires at least 30% of the vendors to be Oregon fresh-produce growers. The City will receive 30% of the vendor fees (\$25-\$35 per day) and will contribute \$2,000 toward marketing and signage. The contract will run one year with an option to renew for one more year. The Tuesday market is expected to start in June and run through September, possibly November. Hours will be 11:30 a.m. to 5:30 p.m.

DURAC discussion points included *discontinuing use of nonfarm commercial vendors and optimum number of vendors for success.*

B. Action Items

1. Downtown Wayfinding Signage RFQ/RFP

Chair Allman tabled this item until Ms. Richards is well enough to make the presentation.

2. Property Assistance Program Color Palette RFQ/RFP

Mr. Williams said that current downtown design standards do not specify colors. The Design Review Committee (DRC) has been discussing a color palette for the façade improvement program for several months. Objective criteria would make color selection more efficient and transparent for applicants to this grant program. DRC and staff decisions would be more legally defensible. The Downtown Action Plan contains a limited set of colors which was never adopted. A reasonable budget for developing palettes of 25, 50, and 75 colors would be \$10,000-\$15,000. The deadline for responding to the City's RFP is April 1, 2011.

DURAC concerns included *better customer service and enforcement.*

Mr. King expressed concern about the number of colors per palette and the proposed cost.

Ms. Nobles and Vice Chair Boothroyd volunteered to serve on the RFP Review Committee. Vice Chair Boothroyd declared a potential conflict of interest, as he will be one of the contractors.

Motion 2 (6/0/0): Ms. Nobles moved to recommend that the Redmond Urban Renewal Agency issue a Request for Proposal to develop a color palette for the Property Assistance Program that would be appropriate for different areas of the Downtown Urban Renewal District (DURD) including historic properties. Mr. Streater seconded the motion which passed unanimously.

C. Chair Presentation

Chair Allman presented Ms. Dawson with a plaque in appreciation for her leadership of DURAC during development of the DURD update.

