



REDMOND URBAN RENEWAL AGENCY
CITY OF REDMOND
 Community Development Department

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DOWNTOWN URBAN RENEWAL ADVISORY COMMITTEE
City Hall Conference Room A, 716 SW Evergreen Avenue
Monday, September 8, 2014
5:00 – 7:00 PM

Agenda

DURAC MEMBERS	MEETING OBJECTIVES	TIME	ITEM
Brad Smith, Chair		5:00 PM	CALL TO ORDER / INTRODUCTIONS
Donald Crouch, Vice-Chair	PROPOSED AGENDA	5:05 PM	A. DURAC WORK PLAN: 1. Strategies/Actions (<i>Exhibit 1</i>)
Sam Blackwell		5:35 PM	B. MEDICAL DISTRICT TRAIL DISCUSSION:
Edwin Danielson		5:55 PM	C. JUMPSTART PROGRAM – Round II
Anne Graham		6:15 PM	D. PROJECT UPDATES: 1. Family Recreation Center Feasibility Study 2. Historic Redmond Hotel Project 3. Mid-Town Planning Project
Paul Hansen			
Tom Kemper		6:40 PM	LIAISON COMMENTS
Denys Middleton		6:45 PM	CITIZEN COMMENTS
Trish Pinkerton		6:50 PM	STAFF COMMENTS
David Purkey Youth Ex-Officio		6:55 PM	DURAC COMMENTS
		7:00 PM	ADJOURN

*Please note that these documents are also available on the City's website www.ci.redmond.or.us; click on Departments, Community Development, Planning Division, and DURAC (under the Urban Renewal box at the bottom). You may also request a copy at City Hall from Heather Richards 923-7756 or Jackie Abslag 923-7763.

Anyone needing accommodation to participate in the meeting must notify ADA Coordinator, at least 48 hours in advance of the meeting at 541-923-7735, or through the Telecommunications Relay Service (TRS) which enables people who have difficulty hearing or speaking in the telephone to communicate to standard voice telephone users. If anyone needs Telecommunications Device for the Deaf (TDD) or Speech To Speech (STS) assistance, please use one of the following TRS numbers: 1-800-735-2900 (voice or text), 1-877-735-7525 (STS English) or 1-800-735-3896 (STS Spanish). The City of Redmond does not discriminate on the basis of disability status in the admission or access to, or treatment, or employment in its programs or activities



GOAL 1: PROMOTE ECONOMIC DEVELOPMENT

STRATEGY	Action	Priority	Time-frame	Responsibility
INFRASTRUCTURE IMPROVEMENTS	Develop a Downtown Standards Specifications – Type of infrastructure and when to use it.	High		DURAC recommends to URB who recommends to City Council.
	Develop a schedule for sidewalk and street improvement projects.	Medium		DURAC recommends to city staff who recommends to City Council.
	Develop strategies for recommended and needed infrastructure improvements and upgrades.	Medium		DURAC Recommendation
	Way finding & Parking Signs	Medium		DURAC, URB, and City Staff
CATALYST PROJECTS	Historic Redmond Hotel Project	High		DURAC, URB, and City Staff
	City Hall Project	High		DURAC, URB, and City Staff
	Family Entertainment Center Project	High		DURAC, URB, and City Staff
	Family Recreation Center Project	Medium		DURAC, URB, and City Staff
EDUCATIONAL AWARENESS	Work with other community based organizations to develop educational awareness programming for business/property owners.	Medium		DURAC, URB, and City Staff
ALLEYWAY IMPROVEMENTS	Develop improvement specifications	Medium		DURAC, URB, and City Staff
	Identify specific sites and locations	Medium		DURAC, URB, and City Staff

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GOAL 2: ELIMINATE CONDITIONS OF BLIGHT

STRATEGY	Action	Priority	Time-frame	Responsibility
MARKETING STRATEGY	Develop partnerships with property owners in downtown district.	High		DURAC, URB, and City Staff
	Develop a marketing strategy that will allow us to market programs, like the Jumpstart Program, on larger scale.	High		DURAC, URB, and City Staff
	Create a quarterly progress report on programs that illustration quantitative information and outcomes.	Medium		DURAC, URB, and City Staff
BUSINESS SUPPORT SERVICES	Initiate a Main Street Program	High		DURAC, URB, and City Staff
	Improve business support systems in Redmond	High		DURAC, URB, and City Staff
	Continue to provide attractive incentive programs that are competitive and targeted toward those businesses that benefit the community the most - Redmond needs to have a competitive advantage on costs.	High		DURAC, URB, and City Staff
	Ensure a plentiful supply of competitively priced medium and large sized development sites, preferably that are properly zoned and “shovel ready.”	High		DURAC, URB, and City Staff
CREATE DOWNTOWN MASTER CALENDAR	Advertise and promote all events that promote economic development, family, and community.	Medium		DURAC, URB, and City Staff

The goal of the Downtown Urban Renewal Advisory Committee is to advise the Urban Renewal District Board (URB) regarding issues concerning the implementation of the Urban Renewal Plan and Downtown Action Plan in the City of Redmond.

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GOAL 3: STIMULATE PRIVATE INVESTMENT

STRATEGY	Action	Priority	Time-frame	Responsibility
DOWNTOWN URBAN RENEWAL PROGRAMS	Promote and advertise programs to local business/property owners.	High		DURAC, URB, and City Staff
	Modify program guidelines to insure sustainability and availability.	High		DURAC, URB, and City Staff
MID-TOWN MASTER PLAN	Appoint members to advisory committee	High		DURAC, URB, and City Staff
	Develop master plan that is site specific and identifies potential brownfields for clean-up and remediation	High		DURAC, URB, and City Staff
DOWNTOWN BUSINESS OWNER/PROPERTY OWNER ANNUAL SURVERY	Create an annual survey and distribution list to obtain information and feedback from downtown businesses and owners.	Medium		DURAC, URB, and City Staff

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GOAL 4: SUPPORT HOUSING DEVELOPMENT

STRATEGY	Action	Priority	Time-frame	Responsibility
CITY CENTER HOUSING STUDY	Establish a Housing Development Assistance Program	High		DURAC, URB, and City Staff
	Support development of Duplexes	High		DURAC, URB, and City Staff
	Reduce Parking Standards for Some Multi-Family and Accessory Units	Medium		DURAC, URB, and City Staff
	Improve public and neighborhood amenities	Medium		DURAC, URB, and City Staff
	Improve marketing efforts	High		DURAC, URB, and City Staff
	Finance a pilot project	High		DURAC, URB, and City Staff



GOAL 5: FOSTER PARTNERSHIPS

STRATEGY	Action	Priority	Time-frame	Responsibility
NETWORK CONNECTIONS	Develop a list of local and economic organizations and agencies – invite one representative from those organizations to attend meetings.	High		DURAC, URB, and City Staff
	Identify and work with other downtown urban committees to utilize resources and information.	High		DURAC, URB, and City Staff
	Open social media to promote downtown events and news.	Medium		DURAC, URB, and City Staff